

# ▶ OUR NUMBERS ADD UP TO MORE.

Life insurance is all about doing more for the people you care about most.

The financial strength of an insurance company provides peace of mind that your financial promises to them will be kept.

Legal & General America life insurance products are underwritten and issued by Banner Life Insurance Company, Urbana, MD and William Penn Life Insurance Company of New York, New York, NY. Banner products are distributed in 49 states and in DC. William Penn products are available exclusively in New York; Banner does not solicit business there. LAA1872 15-354 (Rev. 9.29.2015)

<sup>1</sup> Year end 2014 LIMRA study; rankings based on survey participants.

<sup>2</sup> Year ending 2014.

<sup>3</sup> GAAP consolidated basis for year ending 2014.

<sup>4</sup> 2013 assets under management; 2015 study by A.M. Best.

EVERY DAY MATTERS.®  
BANNER. WILLIAM PENN.

# A+

Our A+ (Superior) financial strength rating was reaffirmed by A.M. Best on July 2, 2015 with a callout to our "strong competitive position in the U.S. term life marketplace."

# 7

Our parent Legal & General Group, Plc is the 7th largest insurance company in the world, as measured by assets under management.<sup>4</sup>

# 94

Our COMDEX score is a composite of all the financial strength ratings Legal & General America has received. Not many life insurance companies have a score as high.

# AA-

The Standard & Poor's review dated July 9, 2015 reaffirmed the AA- (Very Strong) financial strength rating we share with our parent company, assessing our operations as "core" to Legal & General Group. In August, 2015, Fitch Ratings affirmed the insurance financial strength ratings for Banner and William Penn, with ratings of 'AA-' (Very Strong).

# 93

The percentage of our assets that are investment grade. It's a highly liquid, well-diversified portfolio your grandmother would love.<sup>2</sup>

# 5

With over \$73 billion in new coverage placed, we rank 5th for 2014, higher than companies with more familiar names.<sup>1</sup> We're protecting nearly 1,150,000 Americans with over \$634 billion of coverage in force.<sup>2</sup>

# 178

Number of years the Legal & General Group, Plc has been continuously serving customers, since its founding in a London coffee shop in 1836.

# 6.2

Another testament to our financial strength, the Legal & General America operating companies had over \$6.2 billion in assets.<sup>3</sup>

